

Profile

Dr. Udo Thelen

Is a senior consultant with some twenty years of experience in the field, adjunct university lecturer on research and HE management at Ulm University and managing director at the Institute of Higher Education Management and International Doctoral Programmes (IHP). His field of expertise: university-business cooperation in the form of joint study, doctoral and continuing education programs as well as cooperative corporate academies. Holds a certification as management coach.

1998 to 2014: leadership positions in the areas of university management, business development and marketing at various universities, funding organizations and private-sector companies, most recently as provost of the Berlin University for Professional Studies (DUW).

Works as a special consultant and expert appraiser for a number of respected organizations such as ACQUIN, GIZ, Charité Foundation, DAAD and the German Council of Science and Humanities. Working languages: German, English and French.



Strategy consulting, project development, evaluation Working experience and professional positions

I may accompany you in the following areas:



Study and Continuing Education:
Effective coordination of academic collaborations between universities and companies



Cooperative Corporate Academies:
Strategic orientation of personnel development and retaining specialists and executives in the long term



Higher Education in Transformation:
Preparing educational planning and university marketing activities in a changing academic environment

Current projects (selection)

ADP Employer Services (Neu-Isenburg): *Strategic Portfolio Development of ADP's Corporate Academy*

Service Management Group / Hotel and Tourism Management School (India): *Development of Dual Degree Programmes with German Partner Institutions*

Carl Benz Academy (Beijing): *Program and Portfolio Development (Corporate and Academic)*

DWG/Klett Group (Stuttgart): *Doctoral Programmes and Applied Research in Transnational B2B Settings*

ACQUIN: *System Accreditation (committee member)*

Since 2014. Owner of Udo Thelen Consulting between Academia and Industry. Adjunct Lecturer at Ulm University. Managing Director of the Institute of Higher Education Management and International Doctoral Programmes (IHP)

2008-2014. Founding Managing Director and Provost of Berlin University for Professional Studies (DUW)

2009-2012. External expert and member of working group on Perspectives of the German Private Higher Education Sector, German Council of Sciences and Humanities

2007-2008. Director of Business Development at Deutsche Weiterbildungsgesellschaft mbH (a Klett Group Company, Stuttgart)

2004-2006. Member of the Management Board and Treasurer of a German University Consortium at Korean-German Institute of Technology (KGIT)

2002-2007. Executive Director of the International Center for Graduate Studies, Univ. of Hamburg

1998-2001. Head of Section International Higher Education Marketing, German Academic Exchange Service (DAAD), and Managing Director of the Univ. Consortium GATE Germany

1994-1998. Research Assistant and DAAD Lecturer at the Universities of Trier and Amiens